

## **Nonprofit Specialists**

### TELL A STORY TO REMEMBER WITH YOUR DATA

#### **Project Metrics**



"SymGEO has the unique ability to distill content into compelling visual geospatial products and narratives that tell a story and help track impacts. It has been a great experience working with them collaboratively."

 Director, Partnerships and Strategy, Lincoln Institute of Land Policy

#### **Donor Impact Portals**



"The impact of the prototype on our donors was nothing short of astounding. Collaborating with SymGEO to craft a functional prototype during the feedbackgathering phase proved instrumental!"

Geospatial Systems Manager,
One Tree Planted

#### **Advocacy Tool Development**



"The SymGEO team worked on a tight schedule to deliver a series of impressive updates and fixes to our existing application, including a whole visual re-imagining."

 APTA Senior Director, Policy Development and Research

# SymGEO provides Geographic Information System (GIS) mapping solutions and digital community engagement platforms using Esri technology.

Located near Washington, DC, we specialize in ArcGIS solutions for Nonprofit organizations. This includes data setup, application configuration, design, deployment, and platform maintenance with a specific focus on tracking donor contributions, managing project assets, and communicating organizational success. As a small, minority, woman-owned business, we help our clients make informed decisions and engage with their audiences.

#### **GIS SOLUTIONS**

- ArcGIS Dashboards, StoryMaps, Solutions, and Hub configurations
- Gain insight into donor contributions and project performance
- Manage data assets and measure effectiveness over time
- Wide range of solutions for Nonprofit organizations

#### **COMMUNITY ENGAGEMENT**

- · Highlight key maps, data, reports, or applications by audience
- Incorporate surveys for two-way engagement and advocacy
- Mobile responsive for communication on the go
- Flexible and dynamic platform configured based on need

#### www.symgeo.com/nonprofit

GSA: IT Schedule 70 SIN:132-51 DUNS: 018843644 CAGE Code: 1X2A7





Nonprofit Specialty









ArcGIS System Ready Specialty



ArcGIS Marketplace Provider





Federal Small Business Specialty



State and Local Government Specialty









Esri Partner Conference 2023 Award Winner Partner to Partner Collaboration

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